

Wolters Kluwer Health At-a-Glance

Wolters Kluwer Health, part of [Wolters Kluwer](#), plays a leading role in driving medical excellence as a global provider of medical information, business intelligence and point-of-care solutions for the healthcare industry. Our customers include professionals, students and organizations in almost every aspect of healthcare globally, who rely on our products and services to advance their knowledge and gain critical information for improving patient care. Our employees around the world include physicians, nurses, medical researchers and other healthcare industry experts who help us create and deliver the latest evidence-based information and technology solutions to help healthcare professionals make better, more informed decisions – at the point of care with patients and beyond.

Our Business Focus Areas

We segment our business into three key customer-focused areas:

- **Point-of-learning** – From the first day of training until they leave practice, medical, nursing and allied health professionals need access to the latest, most accurate information to help them understand, diagnose and treat diseases and other medical conditions. Wolters Kluwer Health produces many of the world's leading textbooks, references, reviews and practitioner journals under its Lippincott Williams & Wilkins brand – in both print and electronic formats – to meet their needs at every step of their medical careers.
- **Point-of-research** – Medical researchers need the latest, most trusted information for exploring new topics, fueling discoveries and enhancing patient care. Wolters Kluwer Health delivers the latest electronic research information to medical and academic institutions as well as corporations around the world through our leading Ovid platform. Ovid provides customized search solutions to help healthcare professionals, clinicians, researchers, educators and students access the right information at the right time to make informed decisions.
- **Point-of-care** – At the point of care with patients, healthcare professionals rely on access to technology solutions that help them do everything from make an accurate diagnosis to detect life-threatening drug interactions to ensure the correct procedural documentation and medical coding to accelerate revenue recovery. Wolters Kluwer Health delivers clinician-designed software solutions that advance the practice of evidence-based medicine – from diagnosis to documentation.

Fast facts:

- Revenues of \$1 billion (2009) and a key division of \$4.8 billion Wolters Kluwer
- Led by President and CEO Robert Becker
- Headquartered in Philadelphia, Penn.
- Employ approximately 2,500 people globally
- Publish more than 275 medical journals and newsletters
- Operate leading healthcare search and discovery platform, Ovid, including more than 3,000 ebooks
- Published the first textbook for nurses in 1878 through its Lippincott Williams & Wilkins brand
- Provide electronic drug data and clinical information to more than 20,000 pharmacies and 2,000 hospitals

Our Customer Focus

Our focus on the customer has led to two key commitments: creating the best content and information to help our customers get – and stay – ahead of the latest advancements in healthcare; and delivering this content in the most up-to-date and convenient way so that our customers can access the information that they need, when and where they need it.

- **Delivering content created for the industry, by the industry:** Wolters Kluwer Health employs 100 in-house clinicians partnering with over 4,000 of the world's top physician specialists to design and deliver customer-focused solutions. We also have in-house nurses as well as a network of more than 3,000 nurses that we tap as contributors and reviewers. With solutions created “for physicians, by physicians,” and “for nurses, by nurses,” we ensure that our products and services meet our customer needs.
- **Leading the transformation to digital:** Wolters Kluwer Health is on the forefront of the digital transformation in healthcare. Our workflow and point-of-care solutions help advance the adoption of technology to improve clinical practice and raise access to and the quality and effectiveness of healthcare. Our solutions integrate seamlessly into CPOE and EMR systems and are optimized for and accessible via mobile devices.

Our Leading Brands

Wolters Kluwer Health counts some of the industry's leading brands among our family of experts and solutions. Major brands include both traditional publishers of medical and drug reference tools and textbooks and electronic information providers.

- **Facts & Comparisons[®]:** The pharmacist's choice for drug information for 60 years, Facts & Comparisons offers a drug reference library of more than 50 publications. The Drug Facts and Comparisons “brown book” is known as the must-have reference for pharmacists.
- **Lippincott Williams & Wilkins:** Widely recognized in nursing since the 1800's, LWW is a leading publisher of textbooks and other educational materials for health students and professionals. Its titles include the *American Journal of Nursing* and *Nursing Made Incredibly Easy!*, among many others. Its NursingCenter is the leading provider of online continuing education for nurses.
- **Medi-Span[®]:** Used by more than 20,000 pharmacies and 2,000 hospitals as well as numerous health insurer and physician offices, Medi-Span's electronic drug data and clinical information helps detect life-threatening drug/drug, drug/food and drug/allergy interactions.
- **Ovid[®]:** An internationally-recognized leader in electronic medical, scientific and academic research information solutions, Ovid gives healthcare professionals access to the latest resources and research. It's used by the world's leading universities, academic research libraries, hospitals and pharmaceutical companies, among others.
- **ProVation[®] Medical:** For hospitals and health systems, ProVation Medical provides software solutions to accelerate revenue recovery. ProVation helps clinicians quickly and completely document medical procedures and apply the appropriate reimbursement codes.
- **UpToDate[®]:** Covering more than 7,700 topics in 14 medical specialties, UpToDate delivers – via the Web, desktop and PDA – the latest information and evidence to increase clinical knowledge and improve patient care. The UpToDate community includes a faculty of more than 4,000 leading physicians, peer reviewers and editors and nearly 360,000 users.

For more information on Wolters Kluwer Health, visit www.wolterskluwerhealth.com.